

Sponsorship and Golf Information

PRESENTING SPONSOR, \$20,000 (1 available)

- Presents the golf tournament: The Dick Purcell Spartan Classic presented by [your organization]
- Name and logo on website with link, on tournament banner, tournament program, social media, and mentions in MHS alumni tournament publications
- May provide giveaways for attendees' swag bags
- Recognition throughout the tournament
- Golf, lunch, and 10 raffle tickets for three foursomes
- Tournament shirts for players (You will be contacted for sizes)
- Speaking opportunity at the beginning of the tournament
- Special opportunities requested may be considered
- May set up tent/table on course to engage attendees
- Tee Sign

PREMIER SPONSOR, \$10,000

- Company logo on website with link, on tournament banner, and program
- Recognition at lunch, and on social media
- May provide giveaways for attendees' swag bags
- Golf, lunch, and six raffle tickets for two foursomes
- Tournament shirts for players
- May set up tent/table on course to engage attendees
- Tee Sign

AUCTION SPONSOR, \$5,000 (1 available)

- Presents the auction, with name and logo on auction website
- Company logo on website with link and in tournament program
- May provide giveaways for attendees' swag bags
- Recognition on social media
- Tee Sign

DICK PURCELL MEMORIAL SPONSOR, \$3,000

- Company logo in tournament program
- May provide giveaways for attendees' swag bags
- Recognition on social media
- Golf and lunch for one foursome
- Tournament shirts for players
- Six raffle tickets per player
- Tee Sign

MILTON S. HERSHEY SPONSOR, \$1,800

- Company logo in tournament program
- Golf and lunch for one foursome
- Four raffle tickets per player
- Tee Sign

BROWN & GOLD SPONSOR, \$1,200

- Golf and lunch for one foursome

HOLE-IN-ONE, \$1,000 (3 available)

- Sponsor name on hole-in-one signage
- Recognition in tournament program

INDIVIDUAL GOLFER, \$300

- Golf and lunch for one golfer

TEE SPONSOR, \$400

- Sponsor name on tee signage
Name as it is to appear on tee sign:

Win Special Raffles

Hotel and Restaurant Certificates
Rounds of Golf
One Night at The Hotel Hershey
Numerous Other Prizes

Raffle tickets for sale at tournament

2 for \$5 5 for \$10 15 for \$20

Questions?

Please contact Lorraine Romberger
717.520.2038 or rombergerl@mhs-pa.org

For credit card payments, please register online:

<https://dickpurcellspartanclassic.com/>

To pay by check, return the form with payment.

Mail to:

Dick Purcell Spartan Classic
109 McCorkel Road
Hershey, PA 17033

Checks payable to:

Dick Purcell Spartan Classic



2024 Shirt

Tournament Shirts

Presenting, Premier and Dick Purcell Memorial sponsors receive four shirts with sponsorship. Please note your size below **and to the right** so we know which player receives the shirt size.

Individuals may also purchase shirts; please fill in the information below and to the right.

Tournament Shirts are \$32 each.

Number of shirts ordered _____ Total \$ _____

Please indicate your shirt size(s) below.

S _____ M _____ L _____ XL _____ XXL _____ XXXL _____

Deadline to Register: April 12, 2024

Sponsorship Levels:

- ☐ **Presenting Sponsor - \$20,000 (1 available)**
- ☐ **Premier Sponsor - \$10,000**
- ☐ **Auction Sponsor - \$5,000 (1 available)**
- ☐ Dick Purcell Memorial Sponsor - \$3,000
- ☐ Milton S. Hershey Sponsor - \$1,800
- ☐ Brown & Gold Sponsor - \$1,200
- ☐ Hole-in-One Sponsor - \$1,000 (3 available)
- ☐ Tee Sponsor - \$400
- ☐ Individual Golfer - \$300
- ☐ We are unable to participate; here is a donation of \$ _____

Total \$ _____

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Contact information is needed for notification about tournament changes due to weather conditions.

Player #1 _____ Shirt size: _____

Cell Phone: _____

Email: _____

Player #2 _____ Shirt size: _____

Cell Phone: _____

Email: _____

Player #3 _____ Shirt size: _____

Cell Phone: _____

Email: _____

Player #4 _____ Shirt size: _____

Cell Phone: _____

Email: _____

About the Dick Purcell Spartan Classic



The Dick Purcell Spartan Classic is a joint effort of The Dearden Foundation and Milton Hershey School Alumni Association.

Dick Purcell graduated from MHS in 1961 and passed away in 2004. Dick's exceptional leadership skills were obvious

throughout his life. He and his brother, Milt '64, helped create The Dearden Foundation to assist young MHS graduates. Your donations directly benefit MHS students and young graduates through scholarships, programs, and emergency support services that cannot be provided by the school.

Your support assists people like the 2022 graduate who was transitioning to a better paying job. Her sponsors are her adoptive parents who did not have the means to support her financially.

Earning \$500 every two weeks, she submitted her resignation and notice to take a better paying job. Her employer cut her hours, leaving her with little income until she began her new job.

With her savings depleted, she turned to The Dearden Foundation and MHSA. Together, we provided assistance, and she was able to make rent, buy food, and pay for her scrubs and clearances for her new job.

This year marks the sixth year of the Dick Purcell Spartan Classic, and we hope to expand our programs to reach more individuals like the recent grad above. Your participation can help us reach that goal; we'd love to see you on the links! The open scramble format encourages fun and keeps the game moving. There will be special raffles, lunch, and plenty of complimentary beverages.

Thank you in advance for supporting our work. We hope you will join us on the greens on May 6, but even if you cannot, we ask that you consider our request for support. Each and every donation contributes to the tournament's success.

The Dick Purcell Spartan Classic online auction is for attendees only.
Provide your email and cell number for auction updates.

Tournament Schedule

Monday, May 6, 2024

9 a.m. Shotgun Start Scramble Format

7:45 - 8:45 a.m.

Registration
Free range balls

8:45 a.m. in Carts

Welcome, Announcements

9 a.m.

Shotgun start, HCC East and West
Complimentary beer, wine, and non-alcoholic beverages
Cash bar, mixed drinks

End of Tournament Play, Followed by Lunch

Hershey Country Club
Cash bar, mixed drinks

Format of Play

Scramble (No minimum drives)

Mulligans/Sandies (except Par 3 tee)

Move-Up

Skill Prizes — various games and contests

Hole-in-One

Prizes: Including Cash and Cars

*Thank You to the 2023
Presenting Sponsor*

Hershey Entertainment & Resorts

Premier Sponsors

The Hershey Company
The Hershey Country Club
The Hershey Trust Company
The Purcell Company
Milton Hershey School
NRG



Monday, May 6, 2024

9 a.m. Shotgun Start



The Dearden Foundation and Milton Hershey School Alumni Association are 501(c)(3) nonprofits recognized by the IRS. All donations are tax deductible in accordance with IRS regulations.

HERSHEY
COUNTRY CLUB